



## News Media Contact: Esther Coleman Sr. Workforce Development

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## **Professional Placement Networking Coming to Downtown Durham**

NCWorks Also Offering Free Career Development Workshops

DURHAM, N.C. — Adult professionals seeking monthly professional placement networking opportunities should mark their calendars now for several events coming to downtown Durham beginning next month.

The <u>Professional Placement Network Academy</u> is hosting free events to provide targeted career services and support to adult professionals, while offering the opportunity for jobseekers to meet with employers to get first-hand information about their entire application process.

Each <u>event</u> will be held on the first Wednesday of every month, 10 a.m. to noon, from October 2015 to February 2016 in the Historic Parrish Street Forum, located at 108 W. Parrish St. Since a catered lunch is provided and space is limited, participants are asked to register for the following events by <u>email</u> or by calling (919) 560-6880, ext. 247.

- Wednesday, October 7, 2015: Career Development Explore Various Strategies to Hone Your Specific Career Interest
- Wednesday, November 4, 2015: Effective Communication in the Workplace
- Wednesday, December 2, 2015: Career Exploration Using Labor Market Information
- Wednesday, January 6, 2016: Self-Marketing for Your Next Job
- Wednesday, February 3, 2016: NCWorks Career Portfolio Matching Skills to Available Job Opportunities

In addition to the monthly professional networking sessions, free career development workshops will soon begin on a weekly basis at the <a href="NCWorks Career Center">NCWorks Career Center</a>, located at 1105 S.

Briggs Ave., Durham. Workshops will be held on Tuesdays and Thursdays, 10 a.m. to noon, from September 2015 to January 2016. Since space in each workshop is limited, participants are asked to register for the following workshops by email or by calling (919) 560-6880, ext. 247.

- September 2015: Tuesdays Ace the Interview; Thursdays Job Seeking Methods
- October 2015: Tuesdays Social Media for the Jobseeker; Thursdays Creating Business Cards
- November 2015: Tuesdays Labor Market Information; Thursdays Diversity in the Workplace
- December 2015: Tuesdays Skills Assessments; Thursdays Networking and the 30-Second Elevator Speech
- January 2016: Tuesdays Career Pathways; Thursdays LinkedIn

For more information about the professional placement networking <u>event descriptions</u>, career development <u>workshop descriptions</u>, and the <u>facilitator</u>, call (919) 560-6880, ext. 247 or visit the <u>website</u>.

## **About the Durham Workforce Development Board**

The <u>Durham Workforce Development Board</u> is a consortium agreement between the City and County of Durham. The <u>City of Durham Office of Economic and Workforce Development</u> serves as the administrative entity and staff to the board. Through collaborative partnerships, the board is the local policy organization responsible for the planning, oversight, and coordination of workforce development initiatives that help support economic development in Durham.

## About the City of Durham Office of Economic and Workforce Development

Guided by the City's <u>Strategic Plan</u>, the <u>Office of Economic and Workforce Development</u> helps ensure that Durham has a strong and diverse economy by increasing the city's tax base through several revitalization initiatives, including new development efforts in the central city area. The department also plans and promotes cultural awareness and events, identifies and recruits target industries as well as assesses and trains Durham residents to fill new jobs.